

RFID Tagging and the Common Good

Prolific RFID tagging will **significantly improve the quality of life around the world**, especially in the developed world, and with a competitive advantage to the specific economy that leads. Most importantly for consumers, serialized RFID tagging will provide a **safe and secure supply chain**. It will allow **validation of authenticity** at any stage of the supply chain to the level tagged. For example if every chicken has a unique RF identity, a specific chicken's process and travel history is available at any point and any time. Equivalently, that specific chicken can be found, individually, at any time. Additionally, RFID tagging will **reduce non-valued added costs** including safety inventory and theft. RFID tagging simply **speeds up the economy**. Consumers will always find their favorite products on the shelf at a lower cost as manufacturers and retailer use a portion of their cost savings to compete. For some products, consumers will also use the technology **at home to improve their quality of life**. For example with prescription drugs, treatment results will improve proportionally to much improved compliance that RFID tagging can provide. Finally, **the geographic economy that leads the proliferation of the technology will find the leverage points first and have first mover advantage**.

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Topic:

RFID: What Congress Needs to Know