

# ADVISORY COMMITTEE TO THE CONGRESSIONAL INTERNET CAUCUS

*Cordially invites you to attend the  
12th Annual*

## Kickoff Reception & Technology Policy Exhibition

Tuesday, January 13, 2009  
5:00 p.m. — 7:00 p.m.  
Hart Senate Office Building, Room 902

Cocktails and hors d'oeuvres will be served.

This is the Hill's largest tech policy exhibition, annually drawing hundreds of staff, public interest advocates, industry representatives and academics.

*The honorary hosts for this event are*

**Senator Patrick Leahy and  
Congressmen Rick Boucher and Bob Goodlatte,  
Co-chairs of the Congressional Internet Caucus**

Rapidly evolving technologies are driving Congressional policy and challenging traditional approaches to lawmaking. Come and see demonstrations of the technologies that will shape policy in the coming Congressional session. Over 30 hands-on demos will be featured at this educational exhibition event. Everyone is welcome, RSVPs appreciated.

RSVP via email to [rsvp@netcaucus.org](mailto:rsvp@netcaucus.org) or via phone at 202.638.4370.

More information at <http://www.netcaucus.org/events/2009/kickoff/>

This is a widely attended event hosted by the Congressional Internet Caucus Advisory Committee, part of a 501 (c)(3) charitable organization.

### **Broadband Deployment, Multimedia Content, Copyright Filtering and P2P Network Management**

Broadband deployment and Internet copyright is a top issue on Capitol Hill that touches students, artists and consumers. Comcast will demonstrate its DOCSIS 3.0 technology (Data Over Cable Service Interface Specifications) that yields high data service speeds in excess of 100 Mbps. The Commonwealth of Virginia will demonstrate its Online Community Broadband Toolkit that is designed to help local and regional leaders plan and launch a community led broadband initiative. Vobile will demonstrate VideoDNA technology — its content identification and management solutions that allows content owners to track and manage content quickly, accurately, across a variety of online channels, anywhere on the internet. Panasonic will demonstrate its VIERA CAST technology that provides access to the select Internet sites without the need of either an external box or a PC. And NTT will demonstrate its IPV6 technolog that enables HDTV and Multichannel TV Multicast.

### **Green Tech**

The Green movement is sweeping more than just the nation. This global trend has raised many questions about the sustainability of our way of life, with expansive policy implications. Energy Efficient and Environmentally Friendly Computers and Devices are used in the datacenter and by individual users. Electronic paper is an environmentally friendly, renewable and lightweight technology that uses ultra-thin film substrates to create a re-writable electronic paper. Xerox will demonstrate a wireless multifunction imaging device that prints with solid ink, an alternative to the traditional laser ink or ink jet technology. As lifecycle energy efficient as competing products, solid ink products create far less waste than traditional imaging equipment.

### **Health IT**

Accenture's Health Records Exchange will show how patient data is made available to clinicians at the point of care through the seamless exchange of health records between multiple locations and disparate systems using an electronic health record (EHR) system. The demonstration will also show how a personal health record (PHR) can help patients take an active part in the management of their care. VoiceLever's speech will show how the device can create/reach electronic medical records, enter vitals, and retrieve patient data to improve patient identification/reduce errors.

### **Online Safety and Parental Controls**

Keeping children safe using the Internet and wireless devices is everyone's job. Verizon Wireless will demonstrate free Content Filters for parents that include Usage Controls, Chaperone with Family Locator for their children's wireless devices (works for Mobile Web 2.0, short code-based messaging campaigns, V CAST Music and V CAST Video). Microsoft will demonstrate GetGameSmart, a new campaign that encourages families to establish healthy habits for playing video games, watching TV and browsing the web. The Entertainment Software Association will show how to use parental controls on the latest video games. ClearPay will demonstrate its parental filtering technology to customize family viewing of regular movies or TV shows watched via DVD, VOD or any other digital medium. Privo will demonstrate PrivoReg, a tool to help parents control online collection and use of their children's personal information. The Federal Trade Commission will demonstrate OnGuard OnLine, the government's leading consumer online safety site. The National Center for Missing & Exploited Children (NCMEC) will demonstrate NetSmartz411, an Internet safety helpdesk and hotline for answering parents' questions about Internet safety, computers, and the Web.

### **Law Enforcement, Emergency Services, and Cyber Security**

For all of the Internet's promise, it has equal peril and these demonstrators will show not only how vulnerable Americans are online, but also the technological advances that are keeping us safe at home and abroad. Avaya will demonstrate the portable Public Safety Answering Point, next generation 911 capability. Google's "Virtual Alabama" is a Google Earth program that provides the state with a secure, affordable, internet-based information-sharing platform for critical infrastructure, homeland security and emergency preparedness information. Motorola and LookingGlass will also show Internet-enabled first responder and law enforcement demonstrations. McAfee, TechGuard and Symantec will showcase cybersecurity technologies for individual, businesses and government.

### **Disability Access, eDemocracy and Digital Signatures**

Nokia's demonstration for people with disabilities will show wireless accessibility devices for customers who are blind or need cognitive assistance. Microsoft and Salesforce will show how government can better serve constituents and the TrustTheVote (TTV) project will show open source ballot casting, counting, and elections management systems. DocuSign and World Wide Notary will demonstrate e-signature technology.